

Lender's Trend Report

Market Share Analysis Reports

The Lender's Trend Report provides a detailed analysis of mortgage lending activity by county. Lender market share is provided and compares the current month to the same month of the previous year. It also compares the previous month and year-to-date performance. The tables include residential, commercial and land transactions but do not include refinances. The report provides insight into changes in the market, the direction of the mortgage market, and changing competitive positions.

Analytical Tables in Lender's Trend Report

- Number of mortgages by each lender
- Dollar volume of mortgages by lender
- Mortgages by each lender listed by type
- Lenders ranked by residential mortgage activity
- Lender market share by number of mortgages
- Lenders ranked by number of mortgages
- Lenders ranked by dollar volume
- Lenders market share by dollar volume
- Average dollar volume by mortgage type

Features of Lender's Trend Report

- Lenders listed alphabetically and ranked for easy comparison
- Graphs that reflect selected tables in a concise manner
- Average and median prices for single family homes

Builder's Trend Report Information Sources

- Recorded Deeds (County Courthouse)
- Recorded Mortgages (County Courthouse)
- Property Tax Roll (State D.O.R.)
- Master Appraisal File (County Property Appraiser)
- MMTinfo Proprietary Sources

Additional Market Share Analysis Reports:

- Builder's Trend Report
- Closing Agent's Trend Report
- Real Trend Report